



The Dan Panorama Tel Aviv is a city hotel in a resort setting. Located on the Mediterranean overlooking the Old City of Jaffa and the beach promenade near the latest tourist attractions. With its huge pool and sundeck, fine dining and spacious contemporary interiors, it's the ideal base for a family vacation or a business trip. Noted for its comprehensive conference and convention facilities, the hotel is the venue of choice for international events. A fine location provides easy access to everywhere you want to be with the dynamic and sophisticated attractions of Tel Aviv on the doorstep, and Tel Aviv's high powered business world a walk away. Simply cross the road to enjoy the great beaches and soft sands of the Mediterranean. A leisurely stroll along the seafroent promenade takes you to the ancient port of Jaffa.

Mediterranean Vacation

Dan Panorama Tel Aviv

Dan Panorama, Tel Aviv

Charles Clore Park
Tel Aviv 68012
Tel: 972-3-5190190
Fax: 972-3-5171777
e-mail: panoramatelaviv@danhotels.com
Reservations: 972-3-5202552
reservations@danhotels.com

Accommodations

480 guestrooms including 353 Deluxe Rooms, 116 Executive rooms, 10 Executive Suites and 1 Presidential Suite.

GDS Access Codes:

Sabre-(UI) 16317, Galileo/Apollo-(UI) 22138
Amadeus-(UI) TLV PAN, Worldspan-(UI) 6078



Facilities & Services

- ☞ Cable TV
- ☞ Fax/modem/PC connections in all rooms
- ☞ Voice Mail System
- ☞ In-room Safe
- ☞ Mini Bar in rooms
- ☞ Hair Dryer in rooms
- ☞ 24-Hour Room Service
- ☞ Non Smoking Floors
- ☞ Most rooms have king-size beds
- ☞ Laundry & Dry Cleaning
- ☞ Carmel V.I.P. Executive Lounge
- ☞ Board Rooms
- ☞ Business Center & Lounge
- ☞ Concierge
- ☞ Taxi
- ☞ Car Rental
- ☞ Private Parking (at a fee)
- ☞ Guided Walking Tour

Sports

- ☞ Large Swimming Pool (Summer Only)
- ☞ Beach
- ☞ Free use of fully-equipped Health & Fitness Center including Dry Sauna, Jacuzzi
- ☞ Massage*
- ☞ Sea Sports**

All sports facilities are free of charge except when indicated by (*). Available nearby, at a fee (**).

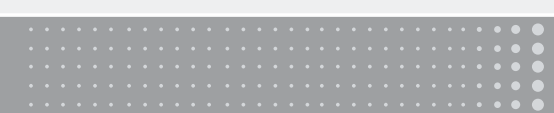
Shops

- ☞ Gifts
- ☞ Newstand
- ☞ Jewellery
- ☞ Business Center

Danyland Children's Club



Danyland Club - the kids are kept happy and active while their parents relax and tour. Danyland programs take place in summer, during Jewish holidays, the Christmas period and other vacation times. Carefully planned and supervised by trained professionals, our Danyland activity program is acclaimed by guests of all ages, and offers a variety of activities, including games, creative workshops, competitions.





Convention Center

Conference & Banqueting

A choice of venues

Grand Ballroom seating up to 2,500 guests.

8 breakout conference rooms seating 30-80 each.

"Dekel" Hall seating up to 700 guests.

Everything for the Business Traveller

Guest rooms with Cable T.V., Wireless Internet access in rooms and public areas, (fax upon request, at a fee), in-room safe, minibar, non smoking floors, 24-Hour room service, Fitness Center, Carmel Executive Lounge, Business Center and Guided tours.

Free guided tour every Saturday to historic sites and attractions.



"Carmel" Executive Lounge



Pool

Dekel Restaurant

Outstanding full Israeli breakfast.
Rich and varied buffet dinners.

Old Tel Aviv (lobby lounge)

The welcoming ambiance and palate-pleasing menu make this a relaxing place to catch a bite. Try the freshly prepared salads, vegetarian specialties and a variety of hot and sweet tempting pies. Delectable cakes. Live music daily.

Pool Side Buffet (summer only)

Pool side barbecue dinners - evenings under the stars around the pool during summer.

After an invigorating swim, the most enjoyable way to relax is at the pool bar over a refreshing drink or a light meal.

Executive Sea View Guestroom



Suite Salon & Bedroom



Dan Panorama Tel Aviv Special Amenities & Services

- Wireless internet access - High speed (WI-FI) in all rooms and public areas (at a fee)
- Business Lounge
- Fitness & Spa
- Children Activities



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Guest Rooms & Suites

480 rooms including 353 Deluxe Rooms, 116 Executive Rooms, 10 Executive Suites and 1 Presidential Suite.

Max. 3 persons in one room.

Deluxe (353) floors 5-14

Renovated, spacious rooms, pleasantly decorated, some with classic decor and some with modern dcor.

All rooms with balconies, coffee and tea-making facilities, fully stocked electronic mini-bar, individual climate control, wireless internet (at a fee), most rooms with a view pf the Mediterranean.

Executive Sea View (116) floors 15-18

Completely renovated, luxurious and modern rooms, with a work desk or a sitting area, coffee and tea-making facilities, fully stocked electronic mini-bar, individual climate control, balconies, wireless internet (at a fee), free use of the Carmel Lounge.

Deluxe & Executive Sea View Smart Rooms.

"Smart rooms" featuring a mini-PC, with a 20" wide screen, enabling chatting via Messenger, Skype & ICQ, as well as free surfing on the Internet.

This new product allows business travelers to continue their work without interruptions & allows vacationers & families to enjoy leisure time activities. The "Smart rooms" are located on the 14-16 floors of the hotel, and are offered in two categories:

- Deluxe Smart
- Executive Sea View Smart

Suites

Junior Sea View (2)

Consist of a bedroom and a separate living room, coffee and tea-making facilities. Possibility to connect another bedroom and convert to a 2 bedrooms suite. Wireless internet (at a fee). Complimentary access to the Carmel Lounge.

Club (6)

Ideal for long stay. Completely renovated. Consists of a bedroom, kitchenette, and a separate living room, coffee and tea-making facilities, fully stocked electronic mini-bar, balconies facing the charming Neve-Tzedek neighborhood. Complimentary access to the Carmel Lounge.

Executive Sea View (2)

Located on the 17th floor, facing the Mediterranean Sea. Spacious balcony.

Completely renovated. Consist of a bedroom and a separate living room, stereo and DVD system, coffee and tea-making facilities. Possibility to connect another bedroom and convert to a 2 bedrooms suite. Wireless internet (at a fee). Complimentary access to the Carmel Lounge.

Presidential (1)

Completely renovated. Located on the hotels 18th floor, facing the mediterranean sea. One or two bedroom suite with one and half bathrooms. Spacious balconies. Marble bath with soaking jacuzzi and separate stall shower. Powder room, extra closet space. Advanced audio visual surround system. Multi-line telephone with voicemail. Complimentary access to the Carmel Lounge.

*Carmel Lounge on the hotel's 18th floor

Overlooking the Mediterranean, serving light refreshments all day long, providing concierge services. Entrance permitted to guests aged 18 and up.



Rates March 1, 2009 - February 28, 2010

All rates are in US\$, per person, per night including Israeli Breakfast & Service Charge. Tourists are exempt from V.A.T.

ROOM GRADE		A Nov. 29 - Dec. 19, '09 Jan. 3 - Feb. 28, '10		B Mar. 1 - Apr. 6, '09 **Apr. 17 - Jul. 4, '09 Sept. 1 - Nov. 28, '09 Dec. 20, '09 - Jan. 2, '10		C Apr. 7-16, '09 July 5 - 31, '09		D Aug. 1-31, '09	
		LOW		REGULAR		HIGH		PEAK	
		P.P. DBL	SGL	P.P. DBL	SGL	P.P. DBL	SGL	P.P. DBL	SGL
DELUXE	1 NT	125	237	135	257	150	287	150	287
	4 NTS	119	225	129	245	N.A.	N.A.	N.A.	N.A.
	Goldan 7 NTS	109	205	118	223	143	273	150	287

SUPPLEMENTS PER ROOM	PERIODS A & B	PERIOD C & D
DELUXE SMART	40	
EXECUTIVE SEA VIEW (with use of Carmel Lounge)	80	120
EXECUTIVE SEA VIEW SMART (with use of Carmel Lounge)	120	160
3RD Bed	30	40

** 3-7 May, '09 - only 1 night rate valid (Not Valid 4 nights and Goldan 7)

- Child (0-2) sharing parents' room - free of charge
- Child over the age of 2 sharing parents' room - 3rd bed rate
- **Weekend rate periods A & B:** Goldan 7 rates will apply on Thurs. & Friday nights (Not Valid Jewish Holidays: May 28-30, '09 Sept. 17-19, '09, Oct. 2-10, '09).
- **"Goldan 7"** - rates will apply when staying 7 nights in this hotel or any combination of this hotel with other Dan Hotels for a minimum of 7 nights.

SUITES	Rate (2 pax) incl. Israeli breakfast	Supplement
		Period C&D
JUNIOR SEA VIEW	500	100
CLUB	650	100
EXECUTIVE SEA VIEW	800	200
PRESIDENTIAL	1900	-

- Supplement for 3rd person in suite including Israeli Breakfast & Service Charge: Adult US\$ 30.
Except Period C&D: US\$ 40

Dan Panorama Tel Aviv Special Amenities & Services

- Wireless internet access - high speed (WI-FI) in rooms and public areas
- Business Lounge
- Fitness & Spa
- Children Activities (Summer, Holidays, Weekends)





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- Business Lounge and Business Center
- Fitness & Spa
- Children Activities (Summer, Holidays, Weekends)



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EXECUTIVE SEA VIEW (with use of Carmel Lounge)	80	100
3RD Bed	30	40

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CLUB	650	100
EXECUTIVE SEA VIEW	800	200
PRESIDENTIAL	1900	-

- Supplement for 3rd person in suite including Israeli Breakfast & Service Charge: Adult US\$ 30. Except Period C: US\$ 40

- **Red Carpet Welcome:** Guests Booking Suites (no minimum) will be provided with complimentary transportation to Dan Panorama Tel Aviv from Ben-Gurion Airport.